



Tactical Teams-Transformation to New Church
February 19, 2021
Zoom Meeting

People Present: Terrell McTyer, Clayton Summers, Courtney Armento, Alexandra Belaskie, Bronwyn Corlett

Video Playback: https://youtu.be/_tVIFn9s5PU

- Terrell reviewed the purpose of the team.
- Terrell defined transformation and new church and talked about needing to do a formal transformation every 5-7 years.
- Terrell discussed the issues of how transformation has come to mean a church that is at the end of its life.
- Courtney talked about the need to shift the conversation and the culture from thinking one way.
- Courtney talked about building a brand awareness and identity for Disciples of Christ.
- Terrell reviewed things that Courtney shared so they could be added to the working document.
 - Find the templates.
 - Share resources.
 - Collaboration across manifestations.
 - Disciples Masterclass.
 - Build the community within our infrastructure.
 - Build our brand identity.
- What role does the life cycle play in New Church and Transformation?
 - Changing your focus every year. Transformation does not have to happen immediately all at once. (Alexandra)
 - Why do we feel the need not to share another denomination's information if relevant? (Alexandra)
 - What can we do to cultivate storytelling in regards to transformation? (Terrell)

- Continue to till the soil, reevaluate how and why you are doing something. (Bronwyn)
- Develop a group of transformational specialists. (Courtney)
- Terrell talked about the five areas of congregational vitality.
 - Leadership
 - Membership
 - Community
 - Facility/Platform
 - Budget
- Churches that think they are transforming every 5-7 years when really they are just reinventing the wheel, so there needs to be truth-telling within these stories. (Clayton)
- Relationship between New Church and Transformation because there is a level of care that can exist there. (Clayton)
- Terrell talked about how other general ministries have transformation in their portfolio.
- In what way is New Church able to be life-giving to the ethos of the community?
- Terrell reviewed what is already in the vision statement and asked what is missing.
 - Becoming such a family or entity so that people know who we are. (Courtney)
 - How can we collaboratively resource a church, collaboratively boosting financial resources? (Courtney)
 - Not focusing on the individual congregations but the health and well-being of the community. (Terrell)
 - How does someone know that they want to engage with a Disciples Church? (Alexandra)
 - Define and redefine transformation. (Terrell)
 - Continuous and discontinuous change. (Courtney, Alexandra)
 - Discussed how the template is a suggestion and not saying that things must be this way.
- Terrell talked about next steps, which include a SWOT Analysis and a TOWS Analysis.



Terrell L McTyer

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Minister of New Church Strategies